

SPONGELLÉ®



**ARCH
AMENITIES
GROUP**

**ALL IN ONE
BEAUTY TREATMENT**

2023 PRODUCT TRAINING GUIDE

- 🌸 Spongellé, The Company
- 🌸 Spongellé, Category Creator
- 🌸 Consumer Profile
- 🌸 Products, Ingredients & Benefits
- 🌸 Sales & Marketing Support

SPONGELLÉ

TECHNOLOGY + INNOVATION + INFUSION



Turn on the water and Spongellé's® body wash infused buffer® becomes the last word in pampering. Maybe it's the rich, one-of-a-kind fragrance or the swirls of thick, creamy suds enveloping you from head to toe. Maybe it's how great Spongellé® feels in the shower and how beautifully fresh, soft and silky your skin feels afterwards. The experience is so intensely pleasurable, it should come with a warning sticker.

Spongellé® LLC is a Los Angeles based company specializing in innovative proprietary delivery systems for the personal care & consumer products industry. As inventors of this proprietary delivery system, Spongellé's® founders have replaced your everyday bottle of body wash with a luxurious All In One Body Treatment infused with the finest skincare ingredients. Spongellé's® body wash infused buffer® will transform your bathing ritual into a Beyond Cleansing® experience.

Happy showering,

Elaine Binder & Michael Popovsky

Spongellé Founders



SPONGELLÉ



SPONGELLÉ LUXURY BATHING

TECHNOLOGY



INNOVATION



INFUSION

ABOUT US

Spongellé LLC is a Los Angeles based company specializing in innovative delivery systems for the personal care & consumer products industries.

Tired of their youngest son wasting body wash, founders Elaine Binder and Michael Popovsky developed the idea for an exfoliating sponge infused with body wash. As inventors of this worldwide patented technology and time-released delivery system, Spongellé founders have replaced your everyday body wash with a luxurious body buffer infused with the finest skincare ingredients.

OUR PROMISE

Spongellé products will always offer the most effective technology, the finest ingredients, and essential touch of affordable luxury.

SPONGELLÉ®

BODY WASH INFUSED BUFFER

TECHNOLOGY



INNOVATION



INFUSION

THE NEW (“SMART”) SPONGE CHANGING THE BATH RITUAL TO A BEYOND CLEANSING EXPERIENCE

Spongellé's **Body Wash Infused Buffers®** are an amazing way to care for your skin. We created them for the most discerning customers who want the finest bath & shower experience. We cater to women, men, kids, and our eco-friendly consumers.

Spongellé brings a totally new experience to the consumer: an innovative product with a patented technology that has no comparison with any other product in the beauty industry at an affordable price (Luxury affordable). It is an "**all in one treatment system**" with **nourishing oil, natural skin care ingredients** and custom blended **fragrance**.

SPONGELLÉ®

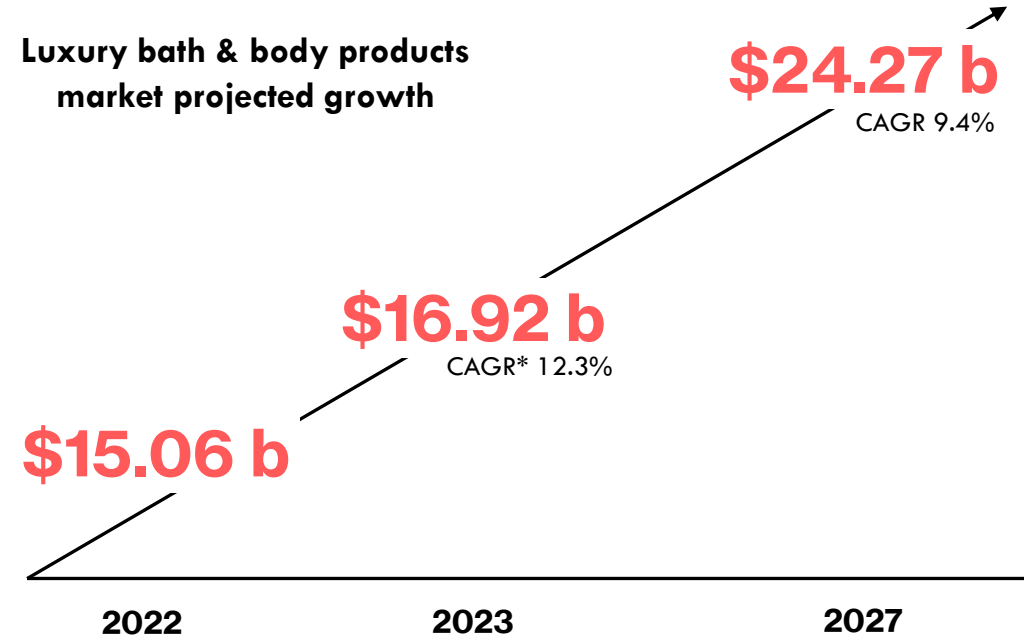
DEMAND FOR LUXURY BATHING ON THE RISE

The rising demand for luxury products such as lotions, shower gels, and body wash, driven by increasing self-care trends, is propelling the growth of the **luxury bath and body** products market.

Luxury bathing products refers to those products that lather well, smell wonderful and look lovely by the bath.



Spongellé is the all-in-one body wash infused buffer making luxury bathing affordable!



*compound annual growth rate
Source: [Newswires 06 Feb 2023](#)

SPONGELLÉ



SPONGELLÉ

CATEGORY
CREATOR

SPONGELLÉ®

WHAT IS A BODY WASH INFUSED BUFFER?

PROFESSIONAL-GRADE CLEANSING AND GENTLE EXFOLIATION
FOR SPA RESULTS AND PURE RELAXATION AT HOME.



- ❁ Polyurethane Sponge - Sourced from USA
- ❁ Manufacturing done in-house: California
- ❁ Infused with high-quality shower gel through patented process
- ❁ Fragrances developed in top perfume house in France
- ❁ Shower gel is infused throughout entire sponge

SPONGELLÉ®

HOW TO USE A BUFFER



PROFESSIONAL-GRADE CLEANSING AND GENTLE EXFOLIATION
FOR SPA RESULTS AND PURE RELAXATION AT HOME.

- 🌸 Soak sponge in warm water
- 🌸 Begin squeezing to release lather
- 🌸 Sponge acts as an exfoliator and delivery system for shower gel
- 🌸 Scrub entire body & enjoy the beautiful fragrances we developed for you
- 🌸 Once complete, hang buffer for optimal drying
- 🌸 Buffer will reabsorb gel and dry within 10 minutes

SPONGELLÉ®

WHAT IS A PEDI-BUFFER?



TRIPLE-ACTION PEDI BUFFERS WITH BUILT-IN GENTLE CLEANSING AND EXFOLIATION, FOR POLISHED PEDICURE RESULTS AT HOME.

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- 🌸 Manufacturing done in-house: California
- 🌸 Infused with high-quality shower gel through patented process
- 🌸 Fragrances developed in top perfume house in France
- 🌸 Shower gel is infused throughout entire sponge
- 🌸 More aggressive sponge texture for optimal exfoliation

SPONGELLÉ®

BODY WASH INFUSED BUFFER

ALL-IN-ONE BEAUTY & BODY TREATMENT

Built-in body wash + buffer. Cleanse, exfoliate, massage and nourish the skin, from neck to toe.

AT-HOME SPA EXPERIENCE

One-of-a-kind fragrance blends and swirls of thick, creamy suds that envelop you into the most luxurious bathing indulgence.

AROMATHERAPY

We only source the finest of fragrances, our high-quality aromas linger long after your shower experience thus delivering the benefits of aromatherapy for your mind and body.

FAREWELL GERM-INFESTED LOOFAH

Self-preserving formulation & patented technology prevents bacterial growth and resists contamination.

REDUCES PLASTIC BOTTLES & SHOWER CLUTTER

Replace shower gel, exfoliant, loofah & lotion with our patented body wash infused 4-in-1 sponge



ULTIMATE GIFT & TRAVEL ESSENTIAL

In a variety of fragrances, Spongettes bring you luxury bathing every time you travel.

INCREASE BASKET SIZE

Various fragrances, collections, and gift sets and complementary accessories

CATEGORY CREATOR

Body wash infused sponges

20,000

US Retail Locations

14,000 5-STAR REVIEWS

Our customers love our sponges!

MILLIONS OF SPONGES SOLD

SPONGELLÉ

SPONGELLE SELLING POINTS



TOP SELLING POINTS

PROPRIETARY INFUSION TECHNOLOGY

Proprietary delivery system and formulation with 100+ patent claims worldwide

MADE WITH BOTANICAL EXTRACTS

Infused with exotic extracts, rich moisturizers and gentle cleansers to keep your skin youthful and glowing use after use.

ONE OF A KIND

Custom blended fragrances, from #1 French fragrance house, and creamy lather make Spongellé the most luxurious bathing indulgence for your body and mind.

MULTI-USE

Spongellé delivers 7+ washes to 30+ washes depending on the amount of ingredients infused. Products range from 1.5 to 5.5 ounces. Long-lasting fragrances

MULTI-FUNCTION

Spongellé Body Wash Infused Buffers cleanse, exfoliate, massage, & nourish, a 4-in-1 usage dynamic.

ALL-IN-ONE BATHING RITUAL

Simple and effective, easy application.

PERFECT FOR EVERYONE

From 3 years old to young at heart.

CLAIMS

For all skin types, paraben free, cruelty free, vegan friendly, hypoallergenic, and dermatologist tested.

- Buffer claim due to exfoliation & high quality of foam material used

SHOWER GEL

Longest Lasting Shower Gel On The Market – Scientifically-formulated. Consumers love the fragrances and want to extend the life of their buffers. Shower gels designed with scientific data that helped to pair the right pump to shower gel formula that would enable the consumer to get 70+ washes. Spongelle shower gels are stand-out and unique in the Personal Care, Bath & Body Category



SPONGELLÉ

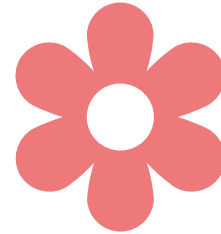
COMPETITOR COMPARISON



Spongellé

INGREDIENTS

90%



WATER

10%

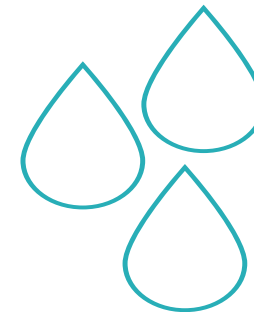


Shower Gel

10%



90%



STOP PAYING FOR WATER!

SPONGELLÉ®

COMPETITOR COMPARISON



Shower Shopping List

Spongellé \$20

Grand Total \$20



Shower Shopping List

Sponge \$10

Exfoliator \$12

Loofah \$5

Lotion \$8

Grand Total \$35

SPONGELLÉ®



CONSUMER

DEMOGRAPHICS

SPONGELLÉ®

CONSUMER DEMOGRAPHICS

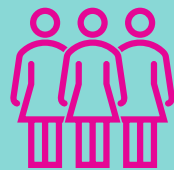
86%

Of Spongellé purchases are made by **women**



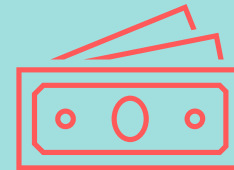
61%

Of the women purchasing Spongellé are between ages **25 - 54**



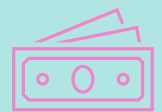
45%

Of Spongellé buyers make **\$105k+ annually**



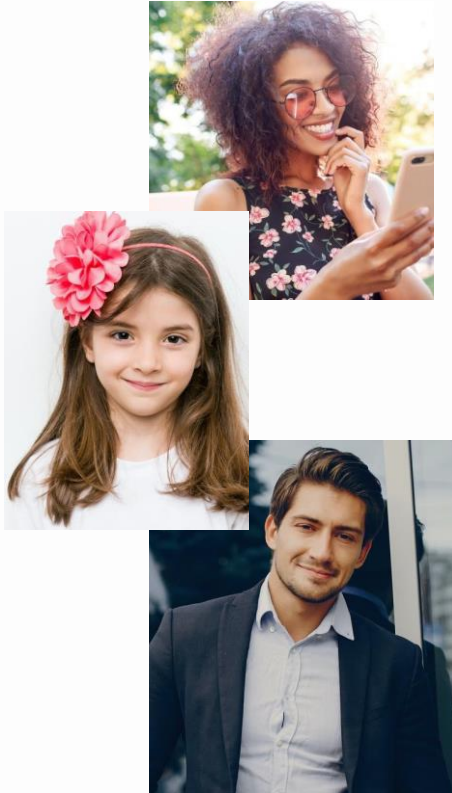
32%

Of Spongellé buyers make **less than \$63k annually**



SPONGELLÉ®

CONSUMER DEMOGRAPHICS



Adults of all ages, children 3+



Socially conscious, concerned with formula ingredients



Focused on what is good for their skin



Appreciate affordable luxuries, fashion & fragrance



Shop for themselves & others



Use technology to research & engage in 2-way conversation with Spongellé

SPONGELLÉ



PRODUCTS

ENTIRE
COLLECTION

SPONGELLÉ



FLORICA COLLECTION



She plays her music at the open air festival, her red hair wisps about her face as she sings poetic folk stories of her wild heart. Lost in her own love of life, she plays her instrument, pushing and pulling as it bellows its sweet song of its breath. She feels free to think and wander, she loves unconditionally, She flows with change and has fire in her soul.

She imagines and creates potions of nature that heal and nourish her body & soul.



Coming Soon

MYSTIC ROSE

Inspired by the modern free spirit, Florica is all things feminine, full of nature's finest elements to heal and nourish the skin. A blend of olive oil, rose, white water lily, & corn flower make up antioxidants, vitamins, and extracts.

KEY NOTES | Rose • Water Lily • Sweet Musk

SMELLS LIKE | A sparkling blend of rose, spice, tropical fruits and water lily

FEELS LIKE | A romantic moonlit evening stroll



EAU DE PARFUM 100 mL / 3.3 oz

A mystical dance at sunrise of refreshing fruit marries with a delicate water lily just beyond the natural woods of the enchanted forest. Layer the magical fusion of joy in a bottle with this bespoke fine fragrance created by Spongellé's® master perfumer.



PEDI BUFFER 30+ washes | 3oz. / 85g

Perfectly designed to pamper and soothe tired feet, Spongellé's® Pedi buffer has a built-in multi-sided feature that feels like a reflexology massage. Exfoliate and massage your feet by stimulating pressure points while you cleanse.



BODY BUFFER 22+ washes | 4oz. / 113g

Introducing Spongellé's® masterpiece body wash infused buffer®. Created with a built-in massage exfoliation feature on one side and a soft scrubber on the other, this multi-sided buffer elevates your shower experience with an intoxicating scent of mystic rose and offers just the right amount of smooth texture to cleanse and nourish the skin.



SPONGETTE® 7+ washes | 1.75oz. / 50g

The perfect on the go mini buffer to keep your skin happy anywhere. Created with a built-in exfoliating feature, this mini buffer elevates your shower experience by offering just the right amount of the intoxicating Mystic Rose scent to cleanse and nourish the skin.



FLORET DIFFUSER 8 fl. oz / 237mL

Includes diffuser oil, vase and hand sewn floret

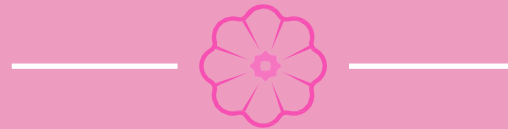
Freshen up your home with Spongellé's® most celebrated fragrances. Created exclusively for Spongellé®, the Florets are hand-sewn and made of a natural tapioca fiber that takes on the shade of the fragrance oil—blooming with rich, bold color within 48 hours. Each set features a Floret with a cotton wick and an exquisite hand-blown glass vase to infuse the flower in the diffuser oil for a beautiful time-released fragrance that lasts up to 8 weeks. Refills available for purchase.



CANDLE 8oz. / 226g

Elevate your olfactory experience with Spongellé's® Mystic Rose scented candle. A propriety soy base blend and a flickering wooden wick will bring the light, warmth and luxurious fragrance to enhance the ambiance in any room.

DAISY COLLECTION



A renaissance of fragrances infused into Spongellé's signature flower shaped buffer. Each of these 8 fragrances are inspired by traditional fragrance enfleurage. A melody of notes carefully crafted and packaged to perfection. Spongellé's signature collection offers a self-care oasis for body, home, and travel.

BULGARIAN ROSE

Regarded as the crème de la crème of roses, Bulgarian Rose delivers the sophisticated fragrance of real roses to elevate any bathing ritual with an elixir of rose parfum. Pamper your senses by cleansing and massaging your skin with our gentle body buffer infused with the aphrodisiac allure of Bulgarian Rose.

KEY NOTES | Sweet Clove • Rose • Sandalwood

SMELLS LIKE | A spontaneous delivery of wildly romantic, long stem roses

FEELS LIKE | The timeless glamour of Old Hollywood

PEDI BUFFER 30+ washes | 3oz. / 85g



Formulated just for your feet, this buffer has a unique textured side that gently whisks away dry skin while cleansing, so feet are soft and silky. Enriched with extracts of peppermint and sea kelp to **cleanse, buff and polish**, Spongellé's® pedi buffer is the perfect solution for tired feet. Packaged in an easy to use size for travel.

WILD FLOWER 14+ washes | 3oz. / 85g



These colorful flowers are designed to cleanse, exfoliate, massage, and nourish the skin, from neck to toe. Spongellé's® unique **Body Wash Infused Buffers**® change instantly under water as you squeeze, from a sensual exfoliating massage texture to as soft as silk. Our patented delivery system guarantees number of washes.

BOXED DAISY 14+ washes | 8oz / 85g



Nestle into an unforgettably refreshing cleansing experience with our perfectly wrapped boxed collection. Unleash Spongellé's® creamy fragrance by placing your body wash-infused buffer under running water to reveal an airy, cloud-like hybrid of exfoliating massage and silky aromatic cleansing.



HAND & BODY WASH 70+ washes | 11 fl. oz. / 325mL

Spongellé's® Hand and Body Wash not only extends the life of your buffer, it's also a great way to enjoy your favorite Spongellé® fragrance in your bathroom. Just add 3-5 pumps to your Spongellé buffer and enjoy 70+ luxurious washes.



HAND & BODY LOTION 100+ WASHES | 11 fl. oz. / 325mL

A perfect combination of shea butter, argan oil, avocado oil and vitamin E offers a unique and pampering feeling day and night. This emollient formula provides your skin with just the treat it needs. Use after showering with your Spongellé® **Body Wash Infused Buffer**® for a finishing touch. Vegan friendly, cruelty-free and paraben-free. Enjoy 100+ nourishing treatments.



HAND CREAM 2oz. / 57g

Infused with Spongellé's® signature scents, our Hand Cream will help **soothe, nourish and hydrate** your hands and cuticles. This moisturizing formula is enriched with hyaluronic acid, shea butter, argan and macadamia seed oils.



SPONGETTE® 7+ washes | 1.75oz. / 50g

Everything you love about Spongellé® in a small, convenient travel size. Accepted on all airlines, nothing to spill, nothing to break, and everything you need for soft and youthful skin. One Spongette® is perfect for vacations, business trips or to take to the gym.

BEACH GRASS

Journey to a waterside oasis where private, sandy walks abound. Envelope your skin with an aromatic blend of musk and tall beach grass to evoke the lazy days of summer.

KEY NOTES | Greens • Jasmine • Woods

SMELLS LIKE | Sleeping with the shutters open at a heavenly beach side escape

FEELS LIKE | A panoramic drive along the coast with the top all the way down

PEDI BUFFER 30+ washes | 3oz. / 85g

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COCONUT VERBENA

Transport yourself to a tropical destination with our refreshing blend of coconut and light juicy citrus.

KEY NOTES | Coconut • Florals • Amber

SMELLS LIKE | A fresh island breeze with a twist of coconut

FEELS LIKE | Checking-in at your favorite palm-lined resort

PEDI BUFFER 30+ washes | 3oz. / 85g

Formulated just for your feet, this buffer has a unique textured side that gently whisks away dry skin while cleansing, so feet are soft and silky. Enriched with extracts of peppermint and sea kelp to **cleanse, buff and polish**, Spongellé's® pedi buffer is the perfect solution for tired feet. Packaged in an easy to use size for travel.

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FRENCH LAVENDER

Take a walk through the French countryside while lathering in our signature blend of soothing lavender and warming amber.

KEY NOTES | Hesperides • Tea Rose • Lavender
SMELLS LIKE | A moonlit stroll through the fields of Provence
FEELS LIKE | A milk bath of freshly picked lavender

PEDI BUFFER 30+ washes | 3oz. / 85g

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HONEY BLOSSOM



Feel like you're soaking in a luxurious tub of warmed honey with blooming, fragrant lavender.

KEY NOTES | Musk • Lavender • Vanilla
SMELLS LIKE | A creamy honey milk bath with fresh lavender
FEELS LIKE | A bite of warm toast with honey on a rainy day

PEDI BUFFER 30+ washes | 3oz. / 85g

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Infused with Spongellé's® signature scents, our Hand Cream will help **soothe, nourish and hydrate** your hands and cuticles. This moisturizing formula is enriched with hyaluronic acid, shea butter, argan and macadamia seed oils.

SPONGETTE® 7+ washes | 1.75oz. / 50g

Everything you love about Spongellé® in a small, convenient travel size. Accepted on all airlines, nothing to spill, nothing to break, and everything you need for soft and youthful skin. One Spongette® is perfect for vacations, business trips or to take to the gym.

PAPAYA YUZU

Create a relaxing ambiance with uplifting top notes of tropical fruit and light florals.

KEY NOTES | Papaya • Cyclamen • Sugary Caramel
SMELLS LIKE | A private holiday scented with an exotic air of sweetness
FEELS LIKE | Decadent room-service and nothing on the agenda

PEDI BUFFER 30+ washes | 3oz. / 85g

Formulated just for your feet, this buffer has a unique textured side that gently whisks away dry skin while cleansing, so feet are soft and silky. Enriched with extracts of peppermint and sea kelp to **cleanse, buff and polish**, Spongellé's® pedi buffer is the perfect solution for tired feet. Packaged in an easy to use size for travel.

WILD FLOWER 14+ washes | 3oz. / 85g

These colorful flowers are designed to cleanse, exfoliate, massage, and nourish the skin, from neck to toe. Spongellé's® unique **Body Wash Infused Buffers**® change instantly under water as you squeeze, from a sensual exfoliating massage texture to as soft as silk. Our patented delivery system guarantees number of washes.

BOXED DAISY 14+ washes | 8oz / 85g

Nestle into an unforgettably refreshing cleansing experience with our perfectly wrapped boxed collection. Unleash Spongellé's® creamy fragrance by placing your body wash-infused buffer under running water to reveal an airy, cloud-like hybrid of exfoliating massage and silky aromatic cleansing.



HAND & BODY WASH 70+ washes | 11 fl. oz. / 325mL

Spongellé's® Hand and Body Wash not only extends the life of your buffer, it's also a great way to enjoy your favorite Spongellé® fragrance in your bathroom. Just add 3-5 pumps to your Spongellé buffer and enjoy 70+ luxurious washes.

HAND & BODY LOTION 100+ WASHES | 11 fl. oz. / 325mL

A perfect combination of shea butter, argan oil, avocado oil and vitamin E offers a unique and pampering feeling day and night. This emollient formula provides your skin with just the treat it needs. Use after showering with your Spongellé® **Body Wash Infused Buffer**® for a finishing touch. Vegan friendly, cruelty-free and paraben-free. Enjoy 100+ nourishing treatments.

HAND CREAM 2oz. / 57g

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PRIVATE RESERVE COLLECTION

All of your favorite Spongellé® collaborations in six unforgettable scents. Specially crafted by one of our artisan perfumers, these fragrances make up Spongellé's® Private Reserve collection.

A celebration of flowers and aromatic essences you will enjoy in these beautifully crafted body, fragrance, and home products.

BLACKBERRY

Envelope yourself with sparkling citrus and sweet blackberries with sensual notes of spice, musk, and exotic florals.

KEY NOTES | Blackberries • Pink Jasmine • White Amber

SMELLS LIKE | A cocktail of mouthwatering berries and sweet sparkling citrus

FEELS LIKE | Being whisked away to a remote island

new



SPONGETTE® 7+ washes | 1.75oz. / 50g

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FLORET DIFFUSER 8 fl. oz / 237mL

Includes diffuser oil, vase and hand sewn floret

Freshen up your home with Spongellé's® most celebrated fragrances. Created exclusively for Spongellé® the Florets are hand-sewn and made of a natural tapioca fiber that takes on the shade of the fragrance oil—blooming with rich, bold color within 48 hours. Each set features a Floret with a cotton wick and an exquisite hand-blown glass vase to infuse the flower in the diffuser oil for a beautiful time-released fragrance that lasts up to 8 weeks. Refills available for purchase.



BOXED DAISY 14+ washes | 8oz / 85g

Nestle into an unforgettably refreshing cleansing experience with our perfectly wrapped boxed collection. Unleash Spongellé's® creamy fragrance by placing your body wash-infused buffer under running water to reveal an airy, cloud-like hybrid of exfoliating massage and silky aromatic cleansing.

new



CANDLE 8oz. / 226g

Home ambiance is elevated with Spongellé's® favorite fragrances in hand crafted soy based wooden wick candles. Enhance any space with our favorite scents with a burn time of up to 50 hours.



EAU DE TOILETTE 0.3 fl. oz. / 10mL

Make every day feel special with Spongellé's® Private Reserve Eau de Toilette. Layer all over after showering with your favorite **Body Wash Infused Buffer**® or wear them on their own to dress up any day of the week.



DIFFUSER REFILL 8 fl. oz. / 237mL

Enjoy captivating colorful beauty from Spongellé's® diffuser oils as your floret becomes steeped in one of Spongellé's alluring fragrances.



FLORAL REPLACEMENT

Created by the hand of an artist, the Spongellé® florets are hand sewn and made of a natural tapioca fiber. Each floret has a cotton wick to infuse the flower when placed in diffuser oil. The time released fragrance will linger for up to 8 weeks.

BLACK ORCHID

Capture the refreshing scent of bergamot and luscious mandarin, enveloping your space with sensual notes of spice, musk, and exotic florals.

KEY NOTES | Orchid Petals • Black Gardenia • Sandalwood
SMELLS LIKE | A personal paradise filled with sensual orchids
FEELS LIKE | A seductive embrace of exotic bubbles

new



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new



CANDLE 8oz. / 226g

Home ambiance is elevated with Spongellé's® favorite fragrances in hand crafted soy based wooden wick candles. Enhance any space with our favorite scents with a burn time of up to 50 hours.



DIFFUSER REFILL 8 fl. oz. / 237mL

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MORNING BLOOM

Breathe in the clean scent of green citrus and lotus flower with the perfect touch of sensual sheer moss.

KEY NOTES | Green Citrus • Lotus Flower • Sheer Moss
SMELLS LIKE | Bundles of stimulating green citrus and sheer moss
FEELS LIKE | A heavenly rain shower designed to hit all the senses

new



SPONGETTE® 7+ washes | 1.75oz. / 50g

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BOXED DAISY 14+ washes | 8oz / 85g

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EAU DE TOILETTE 0.3 fl. oz. / 10mL

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PEONY FLOWER

Immerse yourself with the alluring scent of rose stems and ripe red apple, enveloping your space with sensual notes of spice, musk, and exotic florals.

KEY NOTES | Rose Stems • Peony Flower • Clean Musk
SMELLS LIKE | An aromatic, romantic escape to a land of fresh peonies
FEELS LIKE | The bubbly antidote to a stressful day

new



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new



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TOBACCO VANILLA

Make an iconic statement with this beloved classic fragrance marrying notes of ginger, osmanthus and tobacco with sweet accents of vanilla bean and musk.

KEY NOTES | Ginger Zest • Tobacco • Vanilla Bean
SMELLS LIKE | Sweet musk and a wood burning fire
FEELS LIKE | A warm masculine massage

Coming Soon



SPONGETTE® 7+ washes | 1.75oz. / 50g

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Coming Soon



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Includes diffuser oil, vase and hand sewn floret

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VIOLET LEAF

A bold and exotic combination of black peppercorn wrapped in a bouquet of violets resting on vetiver.

KEY NOTES | Ginger Zest • Tobacco • Vanilla Bean
SMELLS LIKE | A whiff of the most romantic of boudoirs
FEELS LIKE | A confectionary box of captivating violets

Coming Soon



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Coming Soon



FLORET DIFFUSER 8 fl. oz / 237mL

Includes diffuser oil, vase and hand sewn floret

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SCRUB • CLEANS • HYDRATE
ALL IN ONE
BERGAMOT ABSOLUTE

COLLECTIONS FOR MEN

SPONGELLÉ.

MEN'S TRIPLE BUTTER

SUPREME BUFF

BUILT-IN BODY WASH WITH BLACK TEA & COFFEE
ÉPONGE INFUSÉE DE GEL DOUCHE

SCRUB • CLEANS • HYDRATE
ALL IN ONE
CEDAR ABSOLUTE

MEN'S COLLECTION

AVAILABLE IN 2 SIZES

12+ washes | 2.5 oz / 70.8 g

20+ washes | 3.5 oz. / 99.2 g

The Spongellé® Men's Buffers with **built-in body wash** will transform his shower experience. Enriched with a blend of energizing extracts and a moisture boosting triple butter body wash blend of cocoa butter, nourishing shea butter and mango butter, this All in One Body Treatment will **cleanse, scrub and hydrate**. Large size body Buffer now featuring a soft black scrubber on one side for enhanced exfoliation.

BERGAMOT ABSOLUTE

KEY NOTES | Zesty Lemon • Bergamot Cedarwood

The invigorating scent of Bergamot Absolute is perfect to kick-start your day, take to the gym or to refresh in the evenings. Enriched with cayenne pepper extracts to help boost circulation and make your skin feel smooth and clean shower after shower.



CEDAR ABSOLUTE

KEY NOTES | Myrrh • Cedarwood

The invigorating scent of Cedar Absolute is perfect to kick-start your day, take to the gym or to refresh in the evenings. Enriched with black tea and coffee extracts to help your skin feel smooth and rejuvenated.



VERBENA ABSOLUTE

KEY NOTES | Apple • Verbena • Sandalwood

The invigorating scent of Verbena Absolute is perfect to kick-start your day, take to the gym or to refresh in the evenings. Enriched with extracts of vetiver and yuzu.



new

HOMME COLLECTION

The one who is **GALLANT, BOLD & BRAVE** is a hero to those who feel his inner strength. His youth and his wisdom inspired Spongellé's® Homme Collection of triple butter **Body Wash Infused Buffers®**. Created by a master perfumer these three NEW fragrances are blended into a rich formula of natural & luxurious mango, shea, cocoa butters, and extracts powered by the three C's (Cypress, Comfrey, and Cucumber).

AVAILABLE IN 2 SIZES

12+ washes | 2.5 oz / 70.8 g

20+ washes | 3.5 oz. / 99.2 g

BOLD

KEY NOTES | Green Tea • Hemp • Vetiver

SMELLS LIKE | Musky, woody bubbles of clean

FEELS LIKE | An earthy bath in a wooden cabin

Bold instills an air of well-being with calming green tea, subtle hints of earthy hemp, and sensually smoky vetiver.



BRAVE

KEY NOTES | Grapefruit • Orange Blossom • Amber

SMELLS LIKE | Fresh, juicy citrus served al fresco

FEELS LIKE | A weekend away at a luxurious resort

Brave instills feelings of renewal with fresh grapefruit, spellbinding orange blossom, and golden warm amber.



GALLANT

KEY NOTES | Lemon • Sage • Musk

SMELLS LIKE | An energizing cocktail with a twist of lemon

FEELS LIKE | Breakfast on the balcony while lounging in a handsome robe

Gallant invigorates and brightens any mood with fresh lemon, crisp sage, and exotic musk.



VEGAN FRIENDLY • CRUELTY-FREE • DERMATOLOGIST TESTED • PATENTED TECHNOLOGY • RECYCLABLE • ALL SKIN TYPES

SPONGELLÉ



LIMITED EDITION
COLLECTIONS

HAWAIIAN COLLECTION

14+ washes | 3 oz / 85 g

HE'E BERRY

KEY NOTES | Rose • He'e Berry • Musk
SMELLS LIKE | An outdoor bathing ritual accented with sweet rose petals
FEELS LIKE | Walking through an exotic Hawaiian rainforest

He'e Berry evokes the scent of the island with airy rose, succulent Nanu gardenia, and intoxicating musk.



PIKAKE

KEY NOTES | Melon • Pikake • Coconut Milk
SMELLS LIKE | A sultry, tropical oasis
FEELS LIKE | The start of a romantic holiday

Pikake evokes the scent of the island with refreshing melon, heavenly pikake, and cooling coconut milk.



PUA KENIKENI

KEY NOTES | Bergamot • Pua Kenikeni • Sandalwood
SMELLS LIKE | Fresh island floral breezes
FEELS LIKE | Nostalgic family moments in Hawaii

Pua Kenikeni evokes the scent of the island with citrusy bergamot, legendary Hawaiian pua kenikeni, and sensual sandalwood.



WHITE GINGER

KEY NOTES | Ginger • White Orchid • Amber
SMELLS LIKE | A tropical rain shower kissed with the soothing scent of ginger
FEELS LIKE | Warm Hawaiian nights

White Ginger evokes the scent of the island with sensual bursts of ginger, seductive white orchid, and spicy amber.



RIVIERA COLLECTION

20+ washes | 3.5 oz / 99 g

Dreamy sunsets, coastal air and the scents of the Cote d'Azur infuse Spongellé's® Riviera collection of **Body Wash Infused Buffers**®. Relax, unwind, and pamper your body and soul with these All in One Body Treatments. Formulated to relax, unwind, pamper, and refresh your body and soul with sun ripened basil and lemon oil.

IBIZA BLOOM

KEY NOTES | Magnolia • Ylang Ylang • Amber
SMELLS LIKE | Sultry nights dining & dancing
FEELS LIKE | Romance is in the air

Ibiza Bloom is an elevated combination of magnolia and ylang ylang perfectly warmed with amber.



MEDITERRANEAN PEACH

KEY NOTES | Peach Water • Geranium • Vetiver
SMELLS LIKE | Zesty fresh fruit
FEELS LIKE | A morning stroll by an orchard

Mediterranean Peach is a delightful aroma of peach water and geranium with the perfect touch of vetiver.



SICILIAN BLOOD ORANGE

KEY NOTES | Blood Orange • Passionfruit • Aquatic Musk
SMELLS LIKE | A fresh Bellini
FEELS LIKE | A fresh summer day

Sicilian Blood Orange is a fresh fusion of orange and passion fruit lifted with fresh aquatic musk.



TUNISIAN MOON

KEY NOTES | Italian Mandarin • Jasmine • Cashmere Woods
SMELLS LIKE | A floral cornucopia
FEELS LIKE | An oceanside vacation

Tunisian Moon a delightful aroma of sweet Italian mandarin combined with refreshing notes of jasmine supported by cashmere woods create the perfect aromatic balance.



CONFECTION COLLECTION

14+ washes | 3 oz / 85g

Give your skin a delicious taste of self-indulgence with Spongellé's® Confection Collection. Infused with our creamy triple butter formula and sugarcane extract; this fun donut shaped buffer will cleanse, exfoliate, massage and nourish to give your skin the feeling of bliss.



BUFFER BITS MULTI USE | 1.6 oz / 45g total

Inspired by delectable small sized donut holes, Spongellé's® Mini Buffer Bits are the ultimate treat for cuticles, nails, and everything else. Spongellé's® Mini Buffer Bits are infused with a skin softening triple butter formula and exfoliating sugarcane extract. This perfect on-the-go beauty treat comes in resealable packaging.

BURNT SUGAR

KEY NOTES

Strawberry Blossom • Pink Sugar • Vanilla Bean
Burnt Sugar echoes nostalgic feelings of simpler times with vivacious strawberry blossom, energizing pink sugar, and caramelized vanilla bean.



CHIFFON ROSE

KEY NOTES

Damask Rose • Sugared Vanilla • Whipped Musk
Chiffon Rose echoes nostalgic feelings of bliss with sexy Damask rose, cozy sugared vanilla, and sultry whipped musk.



COCOA BON

KEY NOTES

Red Berries • Lily of the Valley • Tonka Bean
Cocoa Bon echoes nostalgic feelings of joy with fruity red berries, uplifting lily of the valley, and woody tonka bean.



JASMINE BRULÉE

KEY NOTES

Pink Grapefruit • Jasmine Nectar • Amber Musk
Jasmine Brûlée echoes nostalgic feelings of happy days with zesty pink grapefruit, succulent jasmine nectar, and velvety amber musk.



VEGAN FRIENDLY • CRUELTY-FREE • DERMATOLOGIST TESTED • PATENTED TECHNOLOGY • RECYCLABLE • ALL SKIN TYPES

SPONGELLÉ

ART CHINOIS COLLECTION

20+ washes | 3.5 oz / 99g

Discover history's rich style of exotic art and elaborate decor of the 17th century. Animal motifs dance among lush fragrances creating a masterpiece designed for the ultimate pampering experience. Spongellé's® Art Chinois collection of Body Wash Infused Buffers will allow your inner soul to relax and feel pampered while cleansing, exfoliating, massaging and nourishing your skin in an All in One Beauty Treatment.

APPLE BLOSSOM

KEY NOTES

Red Apple • Peony Petals • Soft Patchouli

Burnt Crisp and juicy apple echos feelings of delight with delicate florals and a hint of soft patchouli.



LAVENDER SKY

KEY NOTES

Orange Oil • Lavender • Vetiver

Sweet Orange echos feelings of calm with fresh cut lavender and vetiver.



MYSTIC OUD

KEY NOTES

Bergamot • Carnation • Vetiver

Subtle bergamot echos feelings of content with floral carnation and sweet cedarwood.



STAR TIGER LILY

KEY NOTES

Cassis • Tiger Lily • Amber Musk

Royal cassis echos feelings of euphoric jasmine and a hint of sultry musk.



VEGAN FRIENDLY • CRUELTY-FREE • DERMATOLOGIST TESTED • PATENTED TECHNOLOGY • RECYCLABLE • ALL SKIN TYPES

SPONGELLÉ®

ELEVATION COLLECTION

14+ washes | 3 oz / 85g

Discover history's rich style of exotic art and elaborate decor of the 17th century. Animal motifs dance among lush fragrances creating a masterpiece designed for the ultimate pampering experience. Spongellé's® Art Chinois collection of Body Wash Infused Buffers will allow your inner soul to relax and feel pampered while cleansing, exfoliating, massaging and nourishing your skin in an All in One Beauty Treatment.

NAKED LADY / BELLADONNA

KEY NOTES

Pineapple • Naked Lady Lily • Solar Musk

A sweet aromatic scent of pineapple combined with the floralcy scent of tuberose set among the perfect touch of musk.



EDELWEISS

KEY NOTES

Melon • Edelweiss • Soft Woods

A unique combination of melon and sage spiced with the richness of soft woods.



SEGO LILY

KEY NOTES

Juicy Kiwi • Sego Lily • Blonde Woods

Fragrant lily artfully blended with fresh notes of kiwi and musky blonde woods create a unique aromatic fusion.





SPIRITUAL DETOX COLLECTION

22+ washes | 3.5 oz / 99g

Begin a physical, emotional, and spiritual journey with Spongellé's® Spiritual Detox Buffer. Wash away negativity and focus your intentions with ashwagandha root extract and the power of chakra stones while meditating and reaffirming your newfound energy. Each buffer will last 22+ washes and includes a chakra stone for meditation and cleansing. Cleanse, buff, detox and renew.

LUNAR LIME

KEY NOTES

Fresh Lime • Violet Leaf • Sandalwood

The red jasper stone balances our root chakra relating to our basic human instinct for survival, security, and stability.

JASMINE STARS

KEY NOTES

Fresh Lime • Violet Leaf • Sandalwood

The carnelian stone stabilizes our sacral chakra relating to energy and passion.

MYSTIC GINGER

KEY NOTES

Fresh Lime • Violet Leaf • Sandalwood

The yellow jade stone charges our solar plexus chakra relating to growth, personal power, and control.

GERANIUM MOON

KEY NOTES

Fresh Lime • Violet Leaf • Sandalwood

The green aventurine stone stimulates our heart chakra, clearing spiritual imbalances and harnessing unconditional love, compassion, and well-being.



NEROLI LIGHTS

KEY NOTES

Fresh Lime • Violet Leaf • Sandalwood

The lapis lazuli stone cleanses our throat chakra, governing our ability to express and communicate clearly with truth, maturity, and independence.

ETERNAL MINT

KEY NOTES

Fresh Lime • Violet Leaf • Sandalwood

The amethyst stone taps in to our third eye chakra relating to intuition and self-realization.



COSMIC LAVENDER

KEY NOTES

Fresh Lime • Violet Leaf • Sandalwood

The rose quartz stone awakens our crown chakra, manifesting enlightenment and clarity of the universe.





BOTANICA CANDLE COLLECTION

50 HOUR BURN TIME | 8 oz / 226g total

Spongellé's® Soy Blend Candles are hand poured in the USA. Made with a special wooden wick that flickers for up to 50 hours. These 4 signature fragrances are inspired by nature to soothe your mind, body and soul.

LAVENDER

KEY NOTES

Rosemary • Lavender • Musk

Your Lavender candle bathes your room with notes of fresh rosemary, cardamom, and lavender for a five-star experience at home.



PETITGRAIN

KEY NOTES

Grapefruit • Petitgrain • Sea Salt

Your Petitgrain candle bathes your room with a fresh, robust throw of mandarin and lemon, blended with notes of sea salt, grapefruit, and navel orange for a five-star experience at home.



ROSE

KEY NOTES

Sparkling Citrus • Turkish Rose • Patchouli

Your Rose candle bathes your room with notes of sparkling citrus, Turkish rose, and jasmine for a five-star experience at home.



TOBACCO FLOWER

KEY NOTES

Bergamot • Tobacco Flower • Cedarwood

Your Tobacco Flower candle bathes your room with notes of bergamot, rosemary, juniper, and sheer lavender for a five-star experience at home.



VEGAN FRIENDLY • CRUELTY-FREE • DERMATOLOGIST TESTED • PATENTED TECHNOLOGY • RECYCLABLE • ALL SKIN TYPES

SPONGELLÉ®



DAILY DOSE HAND CREAM COLLECTION

MULTI USE | 14g / 0.49 oz total

Soothe and soften skin with Spongellé's® Daily Dose Hand Cream Collection. Each travel-savvy sachet is enriched with moisture magnet hyaluronic acid, nourishing shea butter, and conditioning argan and macadamia seed oils. This portable cream will hydrate your hands and cuticles while leaving a lasting fragrance.

BULGARIAN ROSE



COCONUT VERBENA



FRENCH LAVENDER



SUGAR DAHLIA



VEGAN FRIENDLY • CRUELTY-FREE • DERMATOLOGIST TESTED • PATENTED TECHNOLOGY • RECYCLABLE • ALL SKIN TYPES

SPONGELLÉ®

SPONGE ANIMALS COLLECTION

FRUITILICIOUS SCENT / KEY NOTES
JUICY WATERMELON • CRISP APPLE • SWEET SUGAR

MULTI USE | 2.5 oz / 70g total

Have a bath time adventure with Sponge Animals™ body wash infused sponges. These playful animal shapes are infused with a gentle formula to cleanse and nourish. Add one youngster and let the shower time fun begin! Paraben free, sulfate free, cruelty free and vegan.



DUCK



BUTTERFLY



FISH

SURPRISE SPONGESAURUS COLLECTION

MULTI USE | 2.5 oz / 70g total

Children's love for dinosaurs stands the test of time. Interests like these can help children become more observant and promote play based learning. Spongellé® brings these fascinating creatures to life in our Surprise Spongeasaurus collection. Each Spongeasaurus is packaged in a surprise Dino egg and is filled with Spongellé's® sulfate free body wash formula. Make bath time fun and collect all three.



T-REX



TRICERATOPS



STEGOSAURUS

VEGAN FRIENDLY • CRUELTY-FREE • DERMATOLOGIST TESTED • PATENTED TECHNOLOGY • RECYCLABLE • ALL SKIN TYPES

SPONGELLÉ®

GIFT GIVING COLLECTIONS



VALENTINE'S DAY COLLECTION

MULTI USE | 2 oz / 57g

Send a love letter with Spongellé's® heart shaped Body Wash Infused Buffers®. Cleanse, exfoliate, massage and love your skin.



FOR THE TWO OF US GIFT SET
VERBENA ABSOLUTE / SUGAR DAHLIA



LOVE ALWAYS GIFT SET
BULGARIAN ROSE / SUGAR DAHLIA



WITH LOVE GIFT SET
FRENCH LAVENDER / FREESIA PEAR



LOVE ALWAYS
BULGARIAN ROSE



WITH LOVE
FREESIA PEAR



BE MINE
FRENCH LAVENDER



FOR THE TWO OF US
SUGAR DAHLIA

MOTHER'S DAY GIFT SET

5+ WASHES EACH | 2 oz / 57g

Every mom deserves some time to take care of herself. Give her the gift of pampering with Spongellé's® heart-shaped Body Wash Infused Buffers®. She will delight in the delicate fragrances and enjoy time to cleanse, exfoliate, massage and nourish.



FOR MY MOM GIFT SET 1
PEONY FLOWER, BLACK ORCHID, EUCALYPTUS RAIN



FOR MY MOM GIFT SET 2
NIGHT JASMINE, SUGAR CRUSH, VIOLET LEAF

VEGAN FRIENDLY • CRUELTY-FREE • DERMATOLOGIST TESTED • PATENTED TECHNOLOGY • RECYCLABLE • ALL SKIN TYPES

SPONGELLÉ

SPONGELLE® BEAUTY TRIO COLLECTION

Coming Soon

7+ WASHES EACH | 1.75 oz / 50g

Everything you love about Spongellé® packaged in a custom-made cosmetic case with a waterproof liner. Each set includes 3 Body Wash Infused Spongettes®. Accepted on all airlines, nothing to spill, nothing to break, and everything you need for soft and youthful skin. One infused Spongellé® is perfect for vacations, business trips, or to take to the gym with 7+ washes.



BEACH GRASS, BULGARIAN ROSE, FREESIA PEAR



COCONUT VERBENA, FREESIA PEAR, FRENCH LAVENDER



HONEY BLOSSOM, PAPAYA YUZU, SUGAR DAHLIA

MOTHER'S DAY RIVIERA GIFT SET

Coming Soon

7+ WASHES EACH | 1.75 oz / 50g

Every Mom will enjoy Spongellé® anywhere and anytime. This custom-made cosmetics case includes 3 Body Wash Infused Spongettes®. The perfect Mother's Day gift to let her know how special she truly is.



RIVIERA GIFT SET
TUNISIAN MOON, MEDITERRANEAN PEACH, IBIZA BLOOM



FATHER'S DAY GIFT SET

MULTI USE | 1.5 oz / 43g

Thank Dad for all that he does with Spongellé's® Men's Trio Set of buffers with built-in body wash that will cleanse, exfoliate, massage and nourish the skin.



FOR MY DAD GIFT SET
BERGAMOT ABSOLUTE, CEDAR ABSOLUTE, VERBENA ABSOLUTE

HOMME GIFT SET COLLECTION

12+ WASHES EACH | 2.5 oz / 70.8g EACH

Give dad the travel set he will keep forever with this custom-made Dopp kit. Made with a waterproof liner, he can take his favorite fragrance anywhere.

Coming Soon



HOMME GIFT SET
BOLD, BRAVE, GALLANT

VEGAN FRIENDLY • CRUELTY-FREE • DERMATOLOGIST TESTED • PATENTED TECHNOLOGY • RECYCLABLE • ALL SKIN TYPES

SPONGELLÉ®



SPONGELLE HOLIDAY 2023

Coming Soon



7+ WASHES EACH | 1.75 oz / 50g

Everything you love about Spongellé® packaged in a custom-made cosmetic case with a festive box or as individual ornaments. Stars, Ornaments and Trees will help make your holiday season much more festive and will give the gift of luxury.



VEGAN FRIENDLY • CRUELTY-FREE • DERMATOLOGIST TESTED • PATENTED TECHNOLOGY • RECYCLABLE • ALL SKIN TYPES

SPONGELLÉ®

TRAVEL CASE

Say hello to our Travel Case! This waterproof case is perfect for storing and protecting your favorite body wash infused buffer® on the go.



BLACK TRAVEL CASE



WHITE TRAVEL CASE

DISPLAYS



DISPLAY HOLDS 12 ASSORTED
WILDFLOWER BODY WASH
INFUSED BUFFERS®



DISPLAY HOLDS 15 ASSORTED
SPONGLETTE BODY WASH
INFUSED BUFFERS®



DISPLAY HOLDS 12 ASSORTED
PRIVATE RESERVE EAU DE
TOILETTES + 4 TESTERS



INGREDIENTS

EXTRACTS
BENEFITS

SPONGELLÉ

PREMIUM INGREDIENTS

CLEANSE, TONE, NOURISH, REJUVENATE

TECHNOLOGY



INNOVATION



INFUSION

INGREDIENTS

Spongellé replaces the everyday body wash with a luxurious body buffer infused with the finest skin care ingredients (Yuzu, Vetiver, Edelweiss, Sea Kelp, Arnica, Coffee and Mint and others,...) that will transform the bathing ritual into a beyond cleansing experience.

CUSTOM BLENDED FRAGRANCES

We work with the best European fragrance houses who provide us with the insight on all the new and upcoming scents/flavors throughout the year.

They provide us with directions on what the consumers demands are by sensory explosions, floral nuances, and colors.

Each Spongellé collection is infused with a unique blend of select ingredients.

A large, soft pink wavy graphic that spans the bottom of the page, behind the brand name.

SPONGELLÉ®

INGREDIENT LIBRARY | EXTRACTS & BENEFITS

CLEANSE, TONE, NOURISH, REJUVENATE

EACH SPONGELLÉ COLLECTION IS INFUSED WITH A UNIQUE BLEND OF SELECT INGREDIENTS



Citrus Junos (Yuzu) Fruit Extract

Extract from citrus yuzu fruit. This extract has energizing & toning properties.



Leontopodium Alpinum (Edelweiss) Extract

A mountain flower native to the Swiss Alps has natural anti-aging properties. It helps deliver moisture and is a natural antioxidant.



Vetivena Zizanioides (Vetiver) Flower/Leaf Extract

Anti-inflammatory and antiseptic properties.



Lavandula Angustifolia (Lavender)

Both aromatherapy and therapeutic, lavender has both calming and antiseptic qualities.



Eucalyptus Globulus Leaf Oil (Eucalyptus)

Stimulating aromatherapy extract obtained from the leaves of the Eucalyptus tree. It has antibacterial and antiseptic qualities.



Peppermint Mentha Piperita (Peppermint Oil)

Brightens and rejuvenates dry skin.



Arnica Montana (Arnica) Extract

Antiseptic and anti-inflammatory properties.



Ascophyllum Nodosum (Sea Kelp) Extract

Rich in folic acid, vitamins & minerals. Soothes & softens skin.

SPONGELLÉ®

INGREDIENT LIBRARY | EXTRACTS & BENEFITS

CLEANSE, TONE, NOURISH, REJUVENATE

EACH SPONGELLÉ COLLECTION IS INFUSED WITH A UNIQUE BLEND OF SELECT INGREDIENTS



Coffee Arabica (Coffee) Seed Extract

Natural antioxidant to reduce free radical damage and promote rapid cell regeneration. Anti-aging properties.



Fucus Vesiculosus (Bladderwrack) Extract

Plant extract with water binding properties. Anti-oxidant and can help improve skin.



Capsicum Frutescens (Cayenne Pepper) Extract

Rich in vitamin C and E and has antioxidant and anti-inflammatory benefits.



Camellia Sinensis (Black Tea) Extract

Natural antioxidant and helps fight free radicals.



Glycerin

Keeps skin hydrated, soft, and protected



Cocoa Butter

Moisturizes and hydrates the skin



Shea Butter

Nourishes skin and reduces inflammation



Mango Butter

Enriched with vitamin A to soothe and hydrate skin

SPONGELLÉ®



WAYS TO REUSE

UPCYCLING YOUR
BUFFERS

SPONGELLÉ®

UPCYCLING YOUR BUFFER

REDUCE
REUSE
RECYCLE



HERE ARE SOME TIPS FOR HOW TO REUSE AND UPCYCLE EMPTY SPONGELLE AND SPONGOLOGY SPONGES FOR A HEALTHIER WORLD AND A HEALTHIER YOU.



REUSE

Before upcycling your empty Spongellé sponges, it is best to disinfect them. Thoroughly wet the sponge first then heat it in the microwave for 3 minutes, keeping a close eye on it. Once done heating, allow the steam to cool then wring out the excess water.



DID YOU KNOW?

Did you know that reusing packaging material saves more energy than recycling? Save the cotton Spongology cinch bags for trips to the farmers market or the grocery store as a smart alternative to plastic produce bags. You can also use them for general storage. The mini cotton Spongology Body Buffer cinch bag is especially useful for storing grains or packing dry snacks, nuts, and other lunch items!

SPONGELLÉ®

WAYS TO RESUSE YOUR BUFFER

REDUCE
REUSE
RECYCLE



SHIPPING & PACKING

Cut sponge material into small strips and save for cushioning Christmas presents, birthday presents, or fragile materials during a move.

GARDENING

With Summer just beginning to heat up, reused sponges will be your water-loving plants' newest best friend! To improve water retention capacity and aeration in potted plants, place some sponges in the bottom of a planter before adding soil and garden as usual. Your plants will be protected from drying out on the super hot, harsher days of the season by the extra water reserve. You can also cut sponges into small pebble-sized pieces and mix these into the soil for improved drainage around trees and plants.

CRAFTING

Sponges can be a great addition to any craft. Whether you cut shapes out for painting or use the surface for a texturized nail art look, the ideas are endless!

SPROUT RECYCLING

Lima seeds, lentil seeds, and radishes are just some of the sprouts that can thrive best in a soil-less sponge sprout greenhouse. Soak your seeds overnight, then stick them into the pores of a damp sponge. Cover the seed-filled sponge with a clear glass bowl, and mist with water every few days or when dry. Seeds should sprout within a few days of planting!

ICE PACKS

Soak a sponge in water then place in a resealable, reusable zipper storage bag. Freeze in case of injury, or to keep your lunch cold on-the-go.

CLEANING

Vases and thermoses can be really tough to clean with a rectangular dish sponge. Secure your disinfected Spongology sponge around a ruler with rubber bands or a twine string to create a super effective scrubbing wand.

SPONGELLÉ®



SPONGELLÉ

HOW TO SELL

SPONGELLÉ®

FRAGRANCE SEASONALITY

“

“In the time when we had temporarily lost that connection to nature, we realized how important it is to us and our survival. This led to an increase of scent exploration that brought people the ability to connect with nature, to spray their fragrance and through their olfactive sense feel the wind from the ocean breeze, the brisk smell of the pine hiking in the mountain, feeling the grass under their feet, running their hands through the water as they paddle on the lake. This fragrance trend gives us the ability to reconnect to our humanity in connection to nature by being present in our scent memory.”

Walter Johnsen - Interparfums

ALL YEAR ROUND



French Lavender



Coconut Verbena



Beach Grass



Bulgarian Rose

PERFECT FOR THE SEASON



Sugar Dahlia



Freesia Pear



Papaya Yuzu



Honey Blossom



Ornaments



SPONGELLÉ

SPONGELLE IS AN EXPERIENCE

Using Spongelle is an olfactory experience! The intoxicating fragrances lift your mood and transports you from an everyday shower, to a spa experience. Buffing the body stimulates circulation and activates the lymphatic system, to eliminate stagnant energy and ground you in the moment. The luxurious lather wraps you gently and cleanses your mind, body and soul.

- 🌸 Spongelle needs to be experienced by buyers and consumers.
- 🌸 We have a high conversion rate, post trial
- 🌸 Spongelle products need to be experienced in a “hands-on way”
 - 🌸 A successful tactic is to allow the customer to try the buffer with a bowl of water to “experience” the luxurious combination of lather and fragrance

SPONGELLÉ®



SPONGELLÉ

MARKETING & SALES
SUPPORT

SPONGELLÉ®

MARKETING & SALES SUPPORT

PARTNERSHIP

FULL ACCESS TO EXECUTIVE MGT

Team will have access to VP, COO and CEO of the Company for strategic planning, marketing recommendation and sales support. We can even participate in presentation meetings!

CENTRAL RESPOSITORY OF IMAGES

Product & lifestyle images housed on DropBox for immediate download availability!

LIBRARY OF VIDEOS

Whether you need videos for social media or for demonstration purposes, our DropBox link will provide you with immediate access to our assets.

PRESENTATION TEMPLATES

If you need to train a new retailer or you are presenting the brand for the first time, we have an array of presentation templates for you to use and localize in a flash!

QUARTERLY NEWSLETTER

All partners will receive a quarterly newsletter which will include new retail launches, pictures of marketing initiatives, products coming soon and discontinuations, around the world. Let's share our best practices and learn from one another

SPONGELLÉ



SPONGELLE.COM

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